



International
Foodservice
Manufacturers
Association

Shaping the Future of Foodservice

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Vice President, Communications

Carolyn Doerle, Fox River Foods, and Ben E. Keith Foods Named 2008 Winners of IFMA's Annual Distribution Awards!

Chicago, Illinois – The International Foodservice Manufacturers Association (IFMA) recently honored the winners of its second annual Distributor Awards during the Association's annual executive forum – Presidents Conference. The awards acknowledge distributor leadership and overall excellence within the foodservice industry. They also give IFMA an opportunity to share its great appreciation for the integral role distributors play in this industry. Three awards were presented by IFMA Chairman **Dan Manning**, West Region Vice President for Coca-Cola FoodService and IFMA President & CEO **Michael J Licata**.

Carolyn Doerle, Managing Director/CEO, Doerle Food Services, LLC was honored with the IFMA Distinguished Industry Achievement Award. This award recognizes an individual who has brought about positive change in the foodservice distribution community and has been a

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pioneer in the areas of management, marketing and operations.

Ben E. Keith Foods was named the winner of the IFMA Distributor Sales & Marketing Performance Award, which recognizes a single or independent distributor or an individual operating a company of a distributor with multiple locations that has demonstrated successful planning and execution of creative sales and marketing.

Fox River Foods was presented with the IFMA Excellence in Distribution Award, which honors a corporate or independent distribution organization that has demonstrated excellence in the categories of management and leadership, customer relations, supplier relations and industry/community contributions.

The company awards were selected by a jury headed by **Caroline Perkins**, CEO of Foodservice Insights and former editor-in-chief of *ID* magazine. The achievement award was decided by an awards committee. This year's awards are **sponsored by leading suppliers ConAgra Foods[®]/Lamb Weston[®], PepsiCo Foodservice[®] and Splenda[®] No Calorie Sweetener.**

The jury that selected the two company award winners is made up of the following industry leaders:

Rick Abraham, President and CEO of the Foodservice Sales & Marketing Association;

Bill Hale, President of The Hale Group, Ltd.;

Ellen Koteff, Editor of *Nation's Restaurant News*;

Ron Paul, President of Technomic, Inc.;

Alan Plassche, BP Partners and former CEO of UniPro Foodservice; and

Jim Sullivan, CEO of Sullivision, Inc.

Caroline Perkins is chairman of the IFMA Distributor Awards Committee.

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IFMA Names Winners of Distributor Awards – Page three

For more information on the Distributor Awards, contact **Doug Smith** at (312) 253-4685 or IFMA at 180 North Stetson Avenue, Suite 4400, Chicago, Illinois 60601. Web site: www.ifmaworld.com.

IFMA is a leading trade association comprising more than 400 of the world's most prestigious food, equipment and supply manufacturers in the \$610 billion foodservice industry, as well as related marketing service organizations, foodservice trade publications, distributors and brokers. IFMA's mission is to shape the future of foodservice by creating an environment for positive change and actionable solutions benefiting manufacturers and their foodservice channel partners.

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For a photo of this year's Distributor Awards Winners click here:

[IFMA's 2008 Distributor Awards Winners](#)

Photo Cutline: **Carolyn Doerle** of Doerle Food Services, **Ben E. Keith Foods** and **Fox River Foods** were honored with IFMA's 2008 Distributor Awards earlier this month. L to R: **Karl Kaiser**, Diamond Crystal Brands, representing Splenda[®] No Calorie Sweetener (*Award Sponsor*); **Carolyn Doerle**, Doerle Food Services, L.L.C. (*Distinguished Industry Achievement Award winner*); **Peter Popovich**, PepsiCo Foodservice (*Award Sponsor*); **Ken Nagel**, Fox River Foods (*Excellence in Distribution Award winner*); **Mike Roach**, Ben E. Keith Foods (*Distributor Sales & Marketing Performance Award winner*); **Bill Caskey**, ConAgra Foods[®]/Lamb Weston[®] (*Award Sponsor*).

